

Order / Rev: 205356
 Alt Order #:
 Flight Dates: 09/24/12 - 09/30/12

Advertiser: POL/Kaine for Senate 2012 (D)
 Product Desc: 9/24-9/30 KAINE FOR SENATE 2012
 Estimate: 11937

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAVY	09/25/12	09/30/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	- 1- 11- -	:30	3	\$125.00	P4	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	- 1- 11- -		3				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	[Makegood]														
8	WAVY	09/26/12-09/26/12		Hampton Roads Show		11a-12p	- - W- - - - -	:30		\$50.00		0.00	NM		
	Ⓜ			MG for 1.2,1.3,2.1,1.1											
	[Makegood]														
N 2	WAVY	09/29/12	09/29/12	Today Show Sa Today Show Saturday	CM	8a-10a	- - - - - 1-	:30	1	\$250.00	P4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	- - - - - 1-		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	[Makegood]														
1	WAVY	09/24/12-09/30/12		Today Show Sa		8a-10a	- - - - - Sa- -	:30		(\$250.00)		0.00	NM		
				See MG 1.4, 1.5, 1.6, 1.7, 1.8											
	[Political]														
N 3	WAVY	09/24/12	09/26/12	M-F 4-5p M-F 4-5p	CM	4p-5p	1- 1- - - -	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	1- 1- - - -		2				\$125.00		0.00			
N 4	WAVY	09/30/12	09/30/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	- - - - - 1	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	- - - - - 1		1				\$150.00		0.00			
N 5	WAVY	09/27/12	09/27/12	M-F 7-730p M-F 7-730p	CM	7-730p	- - - 1- - -	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	- - - 1- - -		1				\$300.00		0.00			
N 6	WAVY	09/24/12	09/24/12	Mon Hour 3 Monday 10-11p	CM	10p-11p	1- - - - -	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	1- - - - -		1				\$700.00		0.00			
N 7	WAVY	09/30/12	09/30/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a	- - - - - 1	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	- - - - - 1		1				\$500.00		0.00			
N 8	WAVY	09/28/12	09/28/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	- - - - 1- -	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	- - - - 1- -		1				\$150.00		0.00			
Totals													12	\$2,675.00	